

## As a manager, *do you dread*

Giving negative feedback

Handling conflict between multiple employees

Persuading an employee to stay

Balancing boss & friend relationship

Dealing with a dishonest employee

Firing an underperforming employee



## As an employee, *do you dread*

Someone taking credit for your idea

Being overloaded with tasks beyond your job description

When you have to say “No”

Letting your boss know they are making an error

Working on a collaborative project with a difficult colleague

Negotiating for pay/promotion

# Current solutions for work stress

- self-help
- elearning tools
- corporate training workshop
- employer provided psychologist

# Why current solutions are **not optimal**

<p>Self-help</p>	<ul style="list-style-type: none"> <li>- <i>finding right resources for help is time consuming</i></li> <li>- <i>results of self-help vs. having a coach is similar to having a personal trainer vs. going to gym by yourself</i></li> </ul>
<p>Psychologist provided by employer</p>	<ul style="list-style-type: none"> <li>- <i>stigma &amp; confidentiality issues prevents people from using the service</i></li> <li>- <i>not relatable as they lack corporate experience</i></li> <li>- <i>trained on treating mental illness &amp; personality disorders not solving work stress</i></li> </ul>
<p>Corporate training workshop</p>	<ul style="list-style-type: none"> <li>- <i>employees don't set the agenda &amp; its a one size fits all solution</i></li> <li>- <i>help is not available when required</i></li> <li>- <i>group learning is four times less effective than 1on1 learning</i></li> </ul>
<p>E-learning tools</p>	<ul style="list-style-type: none"> <li>- <i>not ideal for learning soft skills as it doesn't offer chance for interaction</i></li> <li>- <i>forming a new habit is not possible with</i></li> </ul>

**\* none of these solutions offer what a coach does above and beyond teaching soft skills.**

# my **WORK** **NINJA**

**We fix your work woes, *instantly***

***OnDemand platform with 24x7 access to vetted business coaches***

(Coaching is #1 talent development resource) that professionals use to manage their work woes in a personal & most effective manner.

It also gives them a chance to build self-awareness, identify blind spots and come up with best tactics for effective communication & collaboration with different working styles.

# HR perspective

Scaleable for multi-location staff

Single point of contact for getting reports

One vendor vs. several independent coaches

Ease of access through the booking/payment application

All coaches briefed on your company's competencies, culture & values.

Resource of 1:1 training at the cost of a workshop, taking effectiveness into account.

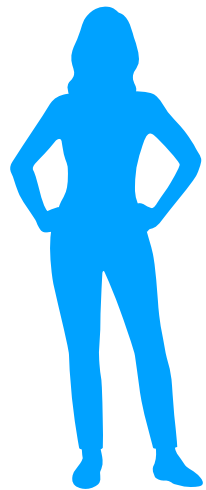
Better pricing as we take care of marketing & operations so coaches can focus on coaching.

# employee perspective

*Makes life efficient*

*Accessible where one is*

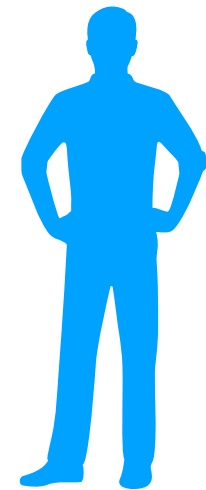
*Pay per use, no contracts*



*Best price/value*

*Access to top vetted coaches*

*Fully refundable if not delighted*



# How to *launch*

**Step 1** : Select a bespoke plan and/or just access to the platform with your company code

**Step 2** : Share the code & introduce our solution (info provided by us) to your team

**Step 3** : Employees book their coach sessions & experience results instantly

**Step 4** : You receive usage reports & dashboard to monitor the progress

**NOTE** : You can choose to *reimburse* the usage or offer it on *self-pay* basis.



Let's *go*

[contact@myworkninja.com](mailto:contact@myworkninja.com)  
[www.myworkninja.com](http://www.myworkninja.com)